

Sponsorship Application

Applicant Information

1. Organization Name
2. Street Address
3. City
4. State
5. Zip Code
6. Phone Number
7. Website Address
8. Tax ID
9. Contact Name
10. Contact Title
11. Contact Phone
12. Contact Email

Organization Information

13. Organization Mission Statement
14. Geographic area served by organization
15. Number of individuals that benefit from the organization each year
16. Describe the projected community impact of your services. Include relevant demographic information when applicable (such as area median income, federal poverty level, free or reduced lunch participation, percent of clients on assistance, etc.).

Event Information

17. Date of Event
18. Event Time
19. Expected Length of Event
20. Amount & or Level Requested (if applicable, e.g. Platinum, Gold, Silver, etc.)
21. Total Cost of Program/Event
22. Event Address
23. Title of Program/Event
24. Type of Program or Event (e.g. gala, auction, golf tournament, program, etc.)
25. Provide a brief description of the program/event.
26. What is the expected impact of this event in the community?
27. Summarize the event marketing plan.
28. Explain if/how Sunrise Banks will receive visibility for the sponsorship.
29. List other confirmed supporters.
30. Has Sunrise Banks sponsored this event in the past?
 - a. Yes
 - b. No
31. Is this organization presently a Sunrise Banks customer?
 - a. Yes (Main Sunrise contact _____)
 - b. No
32. Executive Director Name
33. Executive Director Email
34. Executive Director Phone
35. Board or Event Chair Name
36. Board or Event Chair Email
37. Board or Event Chair Phone

If Applicable:

38. How many Sunrise Banks attendees are requested?
39. If referred by a Sunrise Banks employee or Board Member, please list the name.
40. If the organization has received other funding from Sunrise Banks in this calendar year, please list the applicable events and amounts.

If requesting \$5,000 or more in donations or sponsorship support, please provide the following additional information:

- A copy of the organization's most recent audited financial statement.
- A list of Board of Directors and Key Staff Members.
- Description of the Board's role in the organization and its composition.
- Description of the organization's current financial state.
- Is the organization involved in any legal action that would materially impact the organization? If yes, please explain.