

Our Community

A Sunrise Reader

Investing In Our Urban Core & Building Successful Communities

Fall 2012

Community News | Financial Planning | Success Stories



One of my favorite things about summer is visiting with our customers at the bank's annual customer appreciation BBQs. Thank you for taking the time to join us for an afternoon of food, music, and fellowship! We are fortunate to have great customers like you who support our mission. Our mission is about more than loans and deposits; we also have a strong tradition of charitable giving. Read more inside about how you can participate in important charitable initiatives. I hope your fall is off to a great start, and thanks for your business.

David Reiling, CEO Sunrise Community Banks

Inside Our Community

Look inside to learn more about:

- Fuel the Next Generation of Students
- Proud to Be a B Corp
- Sunrise Unites with GABV
- Back to School Tools
- Customer Appreciation Day
- Park Midway Hosts Leading Business Women from Around the World
- Meet Free Arts Minnesota
- Community Events

Investing In Our Urban Core & Building Successful Communities.

www.sunrisebanks.com

Saint Paul, MN 55103
200 University Avenue West

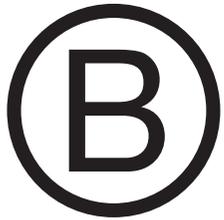
FRANKLIN BANK | PARK MIDWAY BANK | UNIVERSITY BANK
Minnesota's Socially Responsible Bank®
Sunrise Community Banks



Proud to Be a B Corp

Sunrise Community Banks are part of a growing number of certified **B Corps**, organizations using business to solve social and environmental problems. Nearly 500 companies have received B Corp status, a rigorous process that ensures companies meet the highest independent standards of social accountability.

Certified



Corporation™

bcorporation.net

Sunrise is excited to share this esteemed position with two other Minnesota businesses, energy experts Compass, Inc., and the Data Bank, which offers software solutions for Minnesota nonprofits.

Learn more about B Corps:
www.bcorporation.net.

Franklin Bank You Can Help Fuel the Next Generation of Students

Throughout the year, Franklin Bank hosts many fundraisers for our community. This fall, we are hosting a school-supply drive. All the items collected will be distributed to students at three Minneapolis public schools. This event helps families who otherwise would not be able to afford school supplies for their children. Students are in need of pencils, pens, notebooks, crayons, and markers. Look for collection containers in our lobbies.

Sunrise Unites with Leading Values-Based Banks

Sunrise joins Global Alliance for Banking on Values

In July, Sunrise Community Banks joined the **Global Alliance for Banking on Values (GABV)**, a membership organization comprised of 19 of the world's leading sustainable banks. Along with Sunrise, these banks are bound by a commitment to finding global solutions to international problems and promoting a positive, viable alternative to the current financial system.

"This is a hugely vital movement for a world in need of credible new approaches to finance," says Sunrise CEO David Reiling.

**GLOBAL
ALLIANCE
FOR BANKING
ON VALUES**

GABV says banking that balances people, planet, and prosperity is becoming increasingly relevant to the future of the financial industry.

Sunrise is proud to be a part of this organization and is committed to pursuing solutions that benefit local communities and beyond.

Learn more about GABV: www.gabv.org

Back-to-School Tools

Tips and tools for ensuring college students get a passing financial grade

- **Popmoney.com:** Sunrise offers this innovative email and text payment service that eliminates the hassle of writing checks. It's fun and easy!

popmoney

- **CashCourse.org** This website by the National Endowment for Financial Education helps students create budgets and a path to financial success.



University Bank Sharing the Appreciation

Thank you to everyone who attended University Bank's customer appreciation events on June 14 and June 21. The events were filled with great food from Kane's Catering and live music from the Johnson High School band and the Vic Tedesco Band. More than 300 people visited the Arcade branch during customer appreciation days, and despite the torrential downpour and the amazing lightening show, more than 160 people attended the appreciation event at the University Avenue branch. We look forward to seeing you next year!



Park Midway Bank Park Midway Hosts Leading Business Women from Around the World

Through its relationship with the Minnesota International Center (MIC), Park Midway Bank recently played host to international businesswomen interested in learning more about small-business development. In early May, businesswomen from Hanoi arrived in Minnesota after meeting with Small Business Administration leaders in Washington, DC. They met with Park Midway bankers Terri Fleming, Chris Albrecht, Liz Lambrecht, and Terri Banaszewski, who led the women in a dialogue on unique ways businesses are gaining access to capital in the U.S. and abroad.



The women were invited to the United States for this three-week professional exchange program as guests of the U.S. Department of State.

In August, the bank hosted another group of business professionals representing more than 20 countries. Again, Park Midway bankers led discussions on the small-business lending process, including access to credit for businesses and finance considerations in a weak economy.

In the Spotlight

Meet Our Customers Making a Difference

Free Arts Minnesota, a **Franklin Bank** customer, is a non-profit organization dedicated to mentoring abused children by connecting them to art. This unique program partners abused, neglected, and at-risk children with an adult mentor and gives them the ability to express themselves through visual art. Through this expression, children begin the healing process and are able to grow.



Free Arts Minnesota also partners with non-profits, residential treatment centers, and domestic violence shelters to reach children in need and provide them with caring adult mentors and immersive art experiences.

Artwork by the children participating in Free Arts Minnesota hangs in the lobby at the downtown Minneapolis Franklin Bank location, at 525 Washington Ave. N. Stop in and check out how Free Arts Minnesota is helping children express themselves, grow, and heal through the power of art.

You can also help Free Arts Minnesota grow and reach more at-risk, abused, and neglected children.

On Thursday, November 8, Free Arts Minnesota is holding its 11th **annual Art Heals Breakfast**. This event will be held from 8am to 9am at the Metropolitan Ballroom located at Hwy 394 and Hwy 100.

For more information and to attend, please contact Courtney at courtney@freeartsminnesota.org.



Free Arts Minnesota also has many volunteer opportunities available.

To learn more visit www.freeartsminnesota.org or contact Holly at holly@freeartsminnesota.org.

Fall 2012 Community Calendar

OCTOBER

20

Shred It Day—For all customers and non-customers
9am-12pm | University Bank at 1351 Arcade St., St. Paul, MN

NOVEMBER

1

Saint Paul School Food Drive with the Emergency Foodshelf Network

Ongoing: November 1-21 | University Bank locations:

1351 Arcade St., St. Paul, MN and 200 University Ave. W., St. Paul, MN

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Marnita's Table—Annual Fundraiser

7-11pm | St. Mary's Greek Orthodox Church at

3450 Irving Ave. S., Minneapolis, MN

19

Franciscan Brothers of Peace Food Drive

Ongoing: November 19-23 | University Bank locations:

1351 Arcade St., St. Paul, MN and 200 University Ave. W., St. Paul, MN

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Toys for Tots Drop-off Site

Ongoing: November 23-December 17 | All Franklin Bank locations

Toys for Tots drop-off site