

# Our Community

## A Sunrise Reader

### Investing In Our Urban Core & Building Successful Communities

Winter 2013

Community News | Financial Planning | Success Stories

New Year Greetings from Sunrise Community Banks! 2012 was a productive and profitable year for us. We improved several of our existing products and services and introduced new ones to empower your personal and business banking needs.

Sunrise Community Banks also was recognized as a "Top 100 Workplace" by the Star Tribune; named a "GOOD Company" by GOOD magazine; and received a Community Reinvestment Act award for our work in underserved communities.

2013 promises to be another exciting year as we position Sunrise for further growth and positive social impact. Visit our website or watch your mailbox for new announcements. I look forward to sharing with you our plans to better serve you and our community!

David Reiling, CEO Sunrise Community Banks

## Inside Our Community

Look inside to learn more about:

- Park Square Theatre — In the Spotlight
- Join Us to Support the Whittier Neighborhood
- More Than \$250,000 Raised for Affordable Housing
- A Holiday Tradition for 15 Years
- Prepare for Your Tax Preparer
- Resolve to Manage Your Finances
- Help Stop Senior Fraud
- Community Events

## Prepare for Your Tax Preparer

**Did you know?** The federal **Earned Income Tax Credit (EITC)** averages \$1,700 per family, but can go as high as \$4,800. In the past five years, EITC has brought over \$1 billion into the greater Twin Cities region. Yet an estimated 18 percent of eligible households don't file for the EITC.

In addition, many families are eligible for **Minnesota's Working Family Credit (WFC)**, which provides an estimated \$500 credit per family. Be sure to ask your tax preparer if you qualify for these important tax credits.

Learn more at [www.accountabilitymn.org](http://www.accountabilitymn.org).

Franklin Bank

## Join Us to Support the Whittier Neighborhood

Jabbok Family Services, a Franklin Bank customer, is a nonprofit serving families and youth in the Whittier neighborhood of Minneapolis. Its unique programs help to close the achievement gap, promote self-sufficiency, and generate social and economic return on investments to our community.

On January 25th, Franklin Bank will sponsor the 4th Annual **Jabbok Family Services Winter Wish List Benefit and Auction**. The event is held at Blaisdell Manor, 2322 Blaisdell Ave. South, from 6pm to 8:30pm. Hors d'oeuvres will be provided by local Eat Street restaurants. Please contact Kathi Eilers at 612-870-6118 for more information on tickets.

## Help Stop Senior Fraud

Tips for protecting your account and your peace of mind

Sixty percent of all callers to the National Fraud Information Center describe themselves as senior citizens. How you can avoid scams:

- Don't do business over the telephone with callers you don't know.
- Check out the company and its offer with the Better Business Bureau.
- Don't give your credit card or checking account numbers to someone you don't know.
- Always ask for written materials before committing to any offer.
- When in doubt, don't sign anything and contact the Minnesota Attorney General's office.

Learn more about how to stop senior fraud at [www.ag.state.mn.us](http://www.ag.state.mn.us).

## Resolve to Manage Your Finances

Easy online tools can help you manage your money

Check out the latest tools for managing your finances and sign up for services online today.

**Online bill pay** New automatic payment options, easier-to-use interface, and same-day payment capabilities make bill management easy.

**Track spending** Categorize your spending using helpful visual spending graphs and see exactly where your money goes every day of the year.

**Message alert** Create parameters around spending and balances so you will be notified instantly if a balance goes under or a purchase is outside spending limits.



## University Bank More Than \$250,000 Raised for Affordable Housing

University Bank and its Sunrise Community Bank partners Franklin Bank and Park Midway Bank were proud to again co-sponsor **Urban Homeworks' (UHW)** "Perpetuate the Hope" event this past October. UHW reported that it was the most successful turnout yet, with nearly 700 community and business leaders in attendance. More than \$250,000 in donations and pledges was generated toward the mission of facilitating affordable dignified housing in some of the most distressed neighborhoods in the Twin Cities.



To learn more about UHW, visit [www.urbanhomeworks.org](http://www.urbanhomeworks.org).

In addition, we would like to thank the St. Paul Public Schools and our customers for helping to collect over 1,900 pounds of food for the Emergency Food Shelf Network in the month of November.



## Park Midway Bank A Holiday Tradition for 15 Years

On December 1, 2012, Park Midway Bank held its annual Santa event for youth savings-account clients, the surrounding neighborhood, and friends. This year, more than 200 children and their families attended the bank event, bringing along Christmas wish lists and enjoying a visit with Santa.



The weather also cooperated this year, and everyone had the opportunity take a reindeer-pulled sleigh ride. Park Midway Bank has hosted Santa on the first Saturday in December for about 15 years, in conjunction with the St. Anthony Park "Shop Home for the Holidays" kick-off events with participating merchants. Other activities in the Park included cookie decorating at Speedy Market, a wine tasting at the Little Wine Shoppe, gift-basket making at Finnish Bistro, and an artisan village at the Milton Square, to name a few.

# Meet Our Customers Making a Difference

**Park Square Theatre** in St. Paul seeks to enrich the community by producing and presenting exceptional live theatre that touches the heart, engages the mind, and delights the spirit.



## PARK SQUARE THEATRE

In October, **Park Midway Bank** hosted an event announcing Park Square Theatre's additional stage expansion that will be named the Andy Boss Thrust Stage, in honor of local business and community leader W. Andrew Boss. For 30 years, Andy was part-owner, president, and CEO of St. Anthony Park Bank (now Park Midway Bank). A longtime Park Square subscriber and donor, Andy has enriched the St. Paul community for the past 45 years through active board service and volunteer leadership with dozens of organizations.

"Park Midway Bank is deeply committed to improving our urban community," explained Rick Beeson, president of Park Midway Bank. "We owe much to Andy Boss, so the opportunity to help Park Square expand its impact in Andy's name seems a perfect match."

The 200-seat Andy Boss Thrust Stage will join Park Square's newly-renovated 350-seat proscenium stage to host more programs with real potential to reach 2,000,000 audience members, including 800,000 students, over the course of the next 20 years.

### Winter 2013 Community Calendar

#### JANUARY

24

St. Paul Winter Carnival

Thru February 3 | Visit [www.winter-carnival.com](http://www.winter-carnival.com) for full details.

#### FEBRUARY

7

St. Paul Area Chamber of Commerce 2013 Annual Meeting — Saint Paul RiverCentre

5pm-9pm | 175 West Kellogg Boulevard, St. Paul, MN 55102

23

Midway Chamber of Commerce Gala

Visit [www.midwaychamber.com](http://www.midwaychamber.com) for full details.

#### MARCH

16

Shred It Day — University Bank

9am-12pm | 200 University Avenue West, St. Paul, MN

#### APRIL

16

St. Paul Midway YMCA Bowl-a-Thon — Midway Pro Bowl

11am | 1556 University Avenue West, St. Paul, MN