



For Immediate Release

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**SUNRISE BANKS CEO AND SOCIAL ENTREPRENEUR, DAVID REILING NAMED TO 2016'S TOP THOUGHT LEADERS BY TRUST ACROSS AMERICA FOR A THIRD TIME**

ST. PAUL, Minn., January 29, 2016 - David Reiling, social entrepreneur and CEO of St. Paul based Sunrise Banks was recently named as one of the Trust Across America-Trust Around the World (TAA-TAW) Top Thought Leaders for 2016. The awards program, now in its sixth year, celebrates professionals who are transforming the way organizations do business. This is Reiling's third consecutive year being named to the list.

When speaking about this year's honorees, TAA-TAW CEO, Barbara Kimmel says, "They inspire organizations to look more closely at their higher purpose...to create greater value for, and trust from all of their stakeholders, and understand trust is a 'hard currency' with real returns."

Reiling is known nationally as being an advocate for financial inclusion and empowering the underserved with innovative products and services. With a long history of community development, David's visionary leadership as Sunrise Banks CEO has positioned the bank as a social enterprise for long-term financial sustainability and positive social impact.

Reiling is joined this year by many top leaders from around the country such as Howard Schulz, CEO of Starbucks and Joel Peterson, Chairman of JetBlue Airways.

To learn more about David Reiling or to book David to a future speaking opportunity or panel, go to [www.sunrisebanks.com](http://www.sunrisebanks.com)

**About Trust America**

[Trust Across America-Trust Around the World](#) is a program of Next Decade, Inc., an award-winning communications firm that has been unraveling and simplifying complex subjects for over 20 years. TAA-TAW helps organizations build trust through its abundance of resources. It also provides a framework for organizations to improve trustworthy practices, and showcases individuals and organizations exhibiting high levels of trust and integrity.

**About Sunrise Banks**

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at [SunriseBanks.com](http://SunriseBanks.com), on Twitter [@SunriseBanks](https://twitter.com/SunriseBanks), or on [Facebook](https://www.facebook.com/SunriseBanks). Sunrise Banks is Member FDIC.

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