



For Immediate Release

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SUNRISE BANKS AND THE GLOBAL ALLIANCE FOR BANKING ON VALUES ASK: CAN BANKING BE A POSITIVE FORCE FOR GOOD?

ST PAUL, Minn. - On October 22, 2015 Sunrise Banks and Global Alliance for Banking on Values (GABV) members from across the world will be talking about banking being a force for good, through local public events and global social media activity.

#BankingOnValues is the second international awareness campaign by the GABV; a network of 27 banks and banking cooperatives from Asia, Africa, Australia, Latin America, North America and Europe; serving 20 million customers; supported by 30,000 co-workers. Together these banks and banking cooperatives leverage \$100 billion in assets by putting money to good through programs, products and projects with an economic, social and environmental impact.

On October 22nd, a series of online and offline opportunities will be available to engage, ask questions, and share your thoughts, hopes, dreams and experiences of values-based banking (also known as ethical banking, regenerative banking, and sustainable banking).

“Although Sunrise is physically located in St. Paul and Minneapolis, our mission stretches much further,” says Sunrise Banks CEO, David Reiling, “Our fellow GABV members share the same philosophies and values which demonstrate that even in the furthest reaches of the world people have similar needs and dreams for success. This event will be a great day of storytelling across the globe of how banks can be a force for good.”

Global Alliance for Banking on Values

Founded in 2009, the Global Alliance for Banking on Values (GABV) is an independent network of banks and banking cooperatives with a shared mission to use finance to deliver sustainable economic, social and environmental development. The Global Alliance comprises 27 financial institutions operating across Asia, Africa, Australia, Latin America, North America and Europe; serving 20 million customers; holding up to USD 100 billion of combined assets under management; and powered by a network of 30,000 co-workers. **Learn more.**

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter @SunriseBanks, or on Facebook. Sunrise Banks is Member FDIC.

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