



SUNRISE BANKS

For Immediate Release

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SUNRISE BANKS EARNS THREE HONORS IN 2015 HERMES CREATIVE AWARDS

DALLAS, TX- Hermes Creative Awards announced winners for the 2015 international awards competition for creative professionals involved in the concept, writing and design of traditional and emerging media. Sunrise Banks was awarded in three categories; a Platinum Award for Internet Home Page design with Fluence Creative, a Gold Award for “A Glance at Impact Multiplied” Pinterest CSR report, and an Honorable mention for their company Intranet design with Fluence Creative.

There were over 6,000 entries from throughout the United States, Canada and several other countries in the Hermes Creative Awards 2015 competition. Entries came from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers.

Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals. About 15% of the entries won the Platinum Award- the organization’s top honor. 22% won the Gold Award. A list of Platinum and Gold Winners can be found on the Hermes Creative Awards website at www.hermesawards.com.

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation given to approximately 109 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](https://twitter.com/SunriseBanks), or on [Facebook](https://www.facebook.com/SunriseBanks). Sunrise Banks is Member FDIC.

Creative Partners Annie & Judd Einan are **Fluence Creative**, a boutique design and strategy firm in St. Paul / Minneapolis. To learn more about Fluence Creative, visit www.fluencecreative.com.

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