



For Immediate Release

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**SUNRISE BANKS CEO, DAVID REILING NAMED TO 2015'S TOP 100 THOUGHT LEADERS BY TRUST
ACROSS AMERICA**

ST. PAUL, Minn., February 2, 2015 - David Reiling, CEO of St. Paul based Sunrise Banks was recently named as one of Trust Across America's Top 100 Thought Leaders for 2015. The awards program, now in its fifth year, celebrates professionals who are transforming the way organizations do business. This is Reiling's second consecutive year being named to the list.

In their inaugural issue of [Trust! magazine](#), David says, "Sunrise Banks' is not just a bank; we are a social enterprise. This means we use methods and disciplines of business and the power of the marketplace to advance our social, environmental and human mission."

Well respected and big thinkers like Tim Cook, Apple CEO, and Howard Schultz, Starbucks CEO join Reiling on this esteemed list. The full list can be found in the Winter 2015 edition of [Trust! magazine](#).

According to Barbara Kimmel, Executive Director of Trust Across America, "The honorees are inspiring organizations to look more closely at their higher purpose...to create greater value for, and trust from, all of their stakeholders. We congratulate all of these leaders whose work is shining a spotlight on the importance of trust and providing a roadmap for everyone to follow."

To learn more about David Reiling or to book David to a future speaking opportunity or panel, go to www.sunrisebanks.com

About Trust America

Trust Across America-Trust Around the World <http://www.trustacrossamerica.com> is a program of Next Decade, Inc., an award-winning communications firm that has been unraveling and simplifying complex subjects for over 20 years. TAA-TAW helps organizations build trust through its abundance of resources. It also provides a framework for organizations to improve trustworthy practices, and showcases individuals and organizations exhibiting high levels of trust and integrity.

About Sunrise Banks

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by only 99 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](#), or on [Facebook](#). Sunrise Banks is Member FDIC.

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