

OUR COMMUNITY

A SUNRISE READER



FALL 2014

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With vibrant, colorful trees lining our communities and cool air being ushered in, it is a clear sign that yet another beautiful Minnesota fall is upon us. We had a tremendous summer throughout the Sunrise Banks communities, with festivals, concerts, and outdoor activities. I would like to extend a special



thank you to all you who joined us at our 2014 customer appreciation days. Meeting and talking with so many of our customers and community partners energizes not only me, but every employee.

Thank you for being our customer and for helping us to be a business that is a force for good.

Sincerely,
David Reiling, CEO, Sunrise Banks

Inside Our Community

Look inside to learn more:

- Keep Your Account Secure
- In the Spotlight:
 - Dunn Bros in the North Loop
 - Project DIVA Aims to Give Girls Life Skills
- Minnesota Social Impact Center Launch Event

Keep Your Account Secure This Holiday Season

It's already that time of the year to be thinking about holiday shopping and scoring all those great deals. While you might not be checking off those final shopping lists just yet, you can start taking steps now to protect your bank account.

Planning on doing most of your shopping on your computer or mobile device? While data breaches are rare, it's wise to take necessary steps to protect your funds from online scams and predators.



At Sunrise Banks, we work hard to address your concerns. On www.sunrisebanks.com, we have an Online Security Center that provides you with important information on how Sunrise Banks protects your financial data, and how you can protect yourself and your business. In addition, we make it easy for you to report fraud or identity theft if it does happen. Check it out to learn more about how we work hard to protect you—and the easy steps you can take, like using strong passwords and a firewall, to protect yourself.

Have additional questions or concerns? During the months of November and December we will be launching a social media campaign providing tips for protecting yourself online or on your mobile device. The conversation starts on November 11, so follow us on Twitter at [@sunrisebanks](https://twitter.com/sunrisebanks) and on Facebook at www.facebook.com/sunrisebanks to learn more.

Santa Plans a Special Stop at Sunrise Banks

Mark your calendar for upcoming Santa Days, one of our favorite traditions at Sunrise Banks! For the past few years, our Como Avenue location has invited Mr. and Mrs. Claus to celebrate our customers with us. This year, Santa and his better half will be making stops at both our Como and Washington Avenue locations. Join us and the world's most famous couple for holiday fun and festivities, including free photos with Santa, snacks, a special ornament, and more for kids and kids at heart!

Mr. and Mrs. Claus will be joined by very special reindeer for free sleigh rides.

We look forward to seeing you!

Santa Days and Sleigh Rides With Reindeer

Saturday, December 6

9am – 12pm

2300 Como Ave.; St. Paul
525 Washington Ave. N.; Minneapolis



Project DIVA Aims to Give Girls Life Skills and Meaningful Experiences

Project DIVA chapters are limited to 30 girls every year in order for coaches and mentors to get to know each girl individually while participating in her growth. The program meets every Saturday and follows a defined curriculum with measurable outcomes. “Everyday” community members commit to Project DIVA for a minimum of 10 months to ensure consistency and continuity. These men and women help out as Career Coaches and DIVA Consultants or on the operations side. Each week’s program also includes a healthy meal.



There are no fees for program participants. “Understanding that it takes \$13,000 for a girl to go through the juvenile system and only \$1,200 for a girl to be enrolled in our program, we choose to be on the preventive side of life,” says Neda Kellogg, founding executive director. “We exist because our families and community believe in our mission and show it through physically and financially helping us fund this movement.”

In light of our community believing in us, Project DIVA has been provided with space to conduct an additional program, Raiding a DIVAS Closet, a second-hand boutique at 1112 Lowry Avenue North. The shop will help girls through customized Life Coaching/Creative Image Consulting workshops.

“Motivate One With Us” by contacting Neda Kellogg at **612-730-3945** or **projectdivagirls@gmail.com**.

Dunn Bros in the North Loop Greets the Neighborhood with Exciting Changes

In February 2014, the North Loop Dunn Bros shop moved a block down Washington Avenue to the new Dock Street Flats apartment building. They were in a lovely old building during the first eight years, but then embarked on a new adventure to make important changes and connect closely with the quality expectations of the evolving North Loop neighborhood.

Dunn Bros’ muffins, scones, and pastries are now fresh-baked (just as the coffee is fresh-roasted!) and sandwiches and salads are made fresh in the store. They’ve added tap beer and wine to celebrate Happy Hour every afternoon. When the weather’s nice, customers can sit on a beautiful patio right on Washington Avenue and watch the world pass by. From the inside, the floor-to-ceiling windows line the whole store keeping the neighborhood life just as close.



“Big changes bring risk as well as excitement,” says owner Marty Koessel. “Having a bank like Sunrise, which like us is rooted in the neighborhood and has been with us since our start in spring 2006, makes us feel much more comfortable with our leap down the block.”

Sunrise Banks appreciates our business clients and all the hard work they do for our communities! To learn more about our business services, check out **www.sunrisebanks.com**.

Sunrise Banks Sponsors MN Social Impact Center

On November 12, more than 300 change-makers will meet to build a thriving community of innovation and entrepreneurship for social impact. It is the launch event for the new Minnesota Social Impact Center, a nonprofit dedicated to accelerating innovation and creating better opportunities for everyone. Minnesota is a known leader in volunteerism, home to a wide range of nonprofits and a growing “social enterprise” sector. What’s missing is a way for social and civic-minded innovators to connect and collaborate—and access resources and training, co-working space, and more.

The Center’s launch event is a celebration to advance social entrepreneurship and innovation in Minnesota. Attendees will gain insights from bold leaders for social impact in Minnesota. David Reiling, CEO of Sunrise Banks, will join Minneapolis Mayor Betsy Hodges and Bush Foundation Fellow Imam El-Amin as key speakers for the event.

You’ll also hear stories of transformational leadership from 30 local change-agents. It’s part of the Center’s partnership with MPR: “Stories from Minnesotans about Minnesotans making a difference where they live.” For a glimpse of what’s to come, preview four stories on MPR’s blog: www.publicinsightnetwork.org/2014/09/23/using-pin-to-track-social-impact-a-minnesota-example.

The public is invited to attend the event and become a part of this action-oriented, community-minded community. Come to learn, engage, and network with change-makers from all sectors: business, government, nonprofits, education, technology, and philanthropy. You’re encouraged to get involved and help to build a diverse local and global network of change-makers who are making a real impact.

Sunrise Banks is a local social enterprise leader and a certified B Corp. As a proud sponsor of the November 12 event, we recognize the value and opportunity the Minnesota Social Impact Center will bring to our economy and our community.

Event Details

Date: November 12, registration starts at 6pm.

Program: 6:30 – 8:30pm.

Networking Reception: 8:30 – 9:30pm.

Location: Macalester College in St. Paul.

Tickets are \$35, with reduced rates for nonprofits (\$25) and students (\$10). To find out more about the event or buy tickets, go to www.socialimpact.mn.

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