

100 YEARS OF BANKING IN ST. ANTHONY PARK



Celebrating over 100 years of banking, customers and the community gathered at Sunrise Banks on Como Avenue, August 3 for an evening of music, pig roast, face painting and activities, all in celebration of the community's milestone.

In 1916 the bank first opened its doors as St. Anthony Park State Bank and operated out to a room behind what is now the Finnish Bistro. It wasn't until a year later, in 1917, when the bank moved to its current location on Como Avenue.

Throughout the years, the bank has undergone name changes, growth and building expansions. One thing that has remained stable is the involvement in the community and some of the staff. Rick Beeson, EVP, Business Development and Government Relations, has been with the bank for over 30 years and is very fond of the Saint Anthony Park community.

"While I haven't been around here the last 100 years," Beeson said at the event. "I have been around for long enough to see St. Anthony Park (and the bank) grow and progress significantly over the years. As a resident and someone who works right here on Como Avenue I'm proud to be part of this community."



During his speech, Beeson gave a recap on the bank and the community, the growth and changes over the years. He also recognized several community members and longtime customers. David Reiling, CEO and Nichol Beckstrand, President of Sunrise Banks also spoke at the event noting the milestone and the community the bank serves.

"One hundred years is no small feat," Reiling said. "On Jan. 1, 1916 St. Anthony Park State Bank was established. In 2013, Sunrise Banks became your neighbor, a community member."

Every year Sunrise Banks holds a customer appreciation community event, as a way to show customers and the community the importance of coming together and coming together to do good.

"Community is at the heart of Sunrise," Beckstrand said. "You are the reason why we are here, and why we are recognized across the globe for the good that is happening."

Sunrise would like to thank everyone who came out, and a special thank you to our long-time customers. We hope to see you next year.

Be sure to check out our next newsletter for more stories of people making an impact in their communities and beyond!



OurCommunity

A SUNRISE READER

INSIDE OUR COMMUNITY

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Well another summer flew past, hopefully you and your family found some time to enjoy it. With fall and the school year in full swing, I know many of us will be looking forward to the holidays but also planning for next year.

Here at Sunrise we had a great summer and I know I'm not alone when I say that the highlight was getting to celebrate 100 years of banking in St. Anthony Park at our Como branch with our neighbors and friends. Thank you to everyone who came to join us.

Thank you for your continued support and business; we are honored to have you as part of our Sunrise family.

Sincerely,
David Reiling, CEO, Sunrise Banks

Investing in Our Urban Core & Building Successful Communities.



NEW DIGITAL PRODUCTS: LOCKBOX AND CARDVALET

We are pleased to announce the launch of two brand new products for our digital banking lineup, Image Lockbox for business customers and CardValet for consumer banking customers.

Image Lockbox is provided to simplify the handling of your company's receivables. If you are a small or large business, for profit, or nonprofit, our Image Lockbox service is designed to improve and accelerate receivables processing and funds availability. The efficiencies found through the service also offer online imaging, customized reporting along with automated integration with many accounting systems. Many customers also welcome the increased internal controls, separation of duties, and online storage features.

Card Valet

With the **CardValet**® app, you may save time and gain peace of mind knowing you can control the cards in your wallet with the phone in your pocket. If you can't find your debit card, you can instantly lock the card to prevent fraudulent charges from being made. You can also instantly unlock the card when it is found. With CardValet you can also:

- Set spending limits
- Establish transaction controls for dollar amount limits, merchant categories and geographic locations
- Receive alerts when your debit card is used, approved or exceeds the transaction controls set by you
- Stay informed of potential fraud with alerts on attempted, declined transactions
- Get real-time balances for your accounts

Learn more about both Image Lockbox and CardValet on SunriseBanks.com today!

PEDALING TOWARD A CURE FOR CANCER WITH CHAINBREAKER



Chainbreaker

This past August, two teams from Sunrise Banks took part in the Chainbreaker Ride to help end cancer. This bike ride brought together teams from all over Minnesota to raise money for lifesaving cancer research at the Masonic Cancer Center, University of Minnesota, a National Cancer Institute designated comprehensive cancer center.

The race featured over 1000 riders riding routes consisting of 25, 50, 100 and 180 mile lengths with their friends and families alongside them. Although fundraising around the ride is open until October 13, 2017, at the time of printing, the ride had raised almost \$1.2 Million, 100% of which will go straight to cancer research and help kick cancer's butt! To learn more about the Chainbreaker Ride, go to www.chainbreakerride.org.



CONVERTING VOLUNTEER PASSION TO YOUTH EMPOWERMENT



In the spring of 1974, Northern States Power (now known as Xcel Energy) enlisted

the help of a 23-year-old history student at the University of Minnesota named Craig Luedemann who was working part-time as an intern to establish the Wilderness Work Camp – a summer camp for low-income youth.

After four successful summers (1974-1977), the program had grown enough to become incorporated as a nonprofit, tax exempt organization and changed the name to Camp Sunrise in 1978 thanks to the leadership volunteers like Jerry Anderson, Wally Borchert, Bruce "Bud" Palmer, Jack Sutter, and Craig.

From that humble beginning, YouthCARE (Youth for Cultural Appreciation and Racial Equality) was formed in 1993, not only continuing the Camp Sunrise program, but also adding the Young Women's Mentoring Program (YWMP), and YouthLEAD (Youth Leadership, Education, and Diversity) after school programs. Although the programs have some overlap, YouthCARE continues to focus on building skills and giving youth the chance to form strong cross-cultural bonds.

After 43 years, YouthCARE is still partnered with Xcel Energy and relies on volunteers to help get Twin Cities youth out of their comfort zone to a place that will set them on a path to success. Whether it's in the woods at Camp Sunrise or in the after school programs and mentoring. The success of the programs is obvious in the passion of the employees and the youth involved.

To learn more about YouthCARE and how you can get involved, visit www.youthcaremn.org.

LEVELING THE PLAYING FIELD FOR MUSLIM WOMEN



Even though research says girls' participation in sports build lifelong leadership skills, there are many reasons such as lack of access and social stigmas, that girls stop participating in athletics if they join at all. For Muslim girls, this is made even tougher by the fact that many wear hijabs, which can be warm, uncomfortable, and potentially unsafe during athletics.

Fatimah Hussein, founder of Asiya and a Minneapolis, MN native, saw the need to help young Muslim girls get access to sports and physical activity at the Brian Coyle Community Center. She saw that most girls would simply sit and watch the boys play sports and wouldn't get involved. When she asked around she found that a lot of the girls' parents were not OK with them sharing the gym time with the boys and that stopped many from participating.

From there ASIYA was born, because of a shortage of available gym time, Hussein began to prototype sports focused hijabs that would empower Muslim women to seek out athletics without the need to separate themselves. They received a lot of great feedback from the Muslim community right away, highlighting the need to change fabrics to an even lighter fabric to perfect their hijab.

After winning funding through the MN Cup in 2016, ASIYA is now growing fast. According to Hussein, this is about more than just sports, "Giving Muslim girls access to athletics empowers them by showing that they don't have to spectate, they can be the team captains, the star players and the leaders of tomorrow."

To learn more about ASIYA or to buy their clothing, visit www.asiyasport.com.

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