



# TAKING CONTROL OF YOUR DIGITAL SECURITY

Sunrise Banks continuously strives to ensure security and confidentiality of customer information. It's our goal to make sure we have strong partnerships in place to help protect you against internet fraud.

We have developed a list of tips to help you safeguard your personal data:

- **BE EMAIL SMART** – Beware of phishing emails and do not open attachments or links from unsolicited/unexpected emails.
- **MONITOR YOUR ACCOUNTS REGULARLY** – Look for suspicious transactions and report any such activity to the bank or your credit card company immediately.
- **ACCESS ONLINE BANKING FROM A TRUSTED LOCATION** – Avoid accessing Online Banking from public networks or open wireless networks which can often be found at coffee shops, libraries, and hotels.
- **ONLY MAKE ONLINE PURCHASES FROM SECURE WEBSITES** – When making an internet purchase, ensure the website address begins with https://.
- **USE A SECURE AND UPDATED COMPUTER** – Only use computers that are up to date and have anti-malware and firewall software installed.

- **USE STRONG PASSWORDS** – Online systems rely on your password as a method to confirm your identity, so it is essential to have strong passwords.
- **REGISTER YOUR DEBIT CARD WITH MASTERCARD® SECURECODE** – We offer MasterCard SecureCode, as an added security feature, to help keep your internet purchases more secure. This is an included service with all of our debit cards.
- **SIGN-UP TO RECEIVE E-STATEMENTS** – By receiving statements electronically you reduce the potential for your account information to be compromised by mail fraud.

We have created an Online Security Center that explores these topics and many more and can be found at [sunrisebanks.com/resource-center/online-security-center](https://sunrisebanks.com/resource-center/online-security-center).

*Be sure to check out our next newsletter for more stories of people making an impact in their communities and beyond!*



# OurCommunity

A SUNRISE READER

## INSIDE OUR COMMUNITY

- **Pardon the Dust!**
- **In the Spotlight:**
  - **Loppet Foundation: Youth Outreach in an Outdoor Wonderland**
  - **Fair Anita: Empowering Women Across the Globe**
- **Taking Control of Your Digital Security**



I'd like to personally wish you and your family a happy and exciting New Year. I know that the Holidays can fly by as quickly as they come. I hope you had a chance to relax and spend some time with your loved ones this holiday season.

For us, and many others, the end of the year is an exciting, busy time of year; wrapping up 2017's events while planning for 2018. We are excited for a year filled with growth, success, and new opportunities; all thanks to you, our neighbors.

Once again, thank you so much for your continued support and business. We are privileged to have such a great community as part of our Sunrise Banks Family.

From Our Family to Yours,  
David Reiling, CEO, Sunrise Banks

*Investing in Our Urban Core & Building Successful Communities.*





PARDON THE DUST!

Anyone who has been to our Washington Ave branch recently has seen that there are changes happening. First, thank you for your patience during the construction, we’re excited for the changes ahead! Not only are we updating the lobby in the Washington Ave branch, we are also making some great additions.



The first of these additions is the NorthLoop4Good coffee bar. Visitors to the branch can get brewed coffee and specialty drinks featuring Peace Coffee as well as cookies from Favorable Treats. Each month, all proceeds from NorthLoop4Good will be donated to a different local community group or nonprofit. If you need to kill some time, there is also

a lounge area that can be used for networking or as a work area. NorthLoop4Good is open now, so come on in and get your caffeine fix.

We’ve also created an interactive wall space called Cards 4 Good. It gives everyone the chance to do some good in their community through small actions. You can simply pick a card out of one of the envelopes on the wall and then follow the prompts to make a positive impact on the world around you.

The last major change are two new murals in the entrance vestibules featuring North Loop scenery to celebrate our amazing neighborhood. If you find yourself in the area, please stop in have some coffee and see the awesome changes at our Washington Ave branch, we hope to see you soon.



YOUTH OUTREACH IN AN OUTDOOR WONDERLAND



Just as many people find that their chosen career is just a stop on their path, many organizations also evolve over time, finding a greater purpose.

This was the case for the Loppet Foundation. In 2002, the City of Lakes Loppet started as a cross-country ski race in Minneapolis, from Theodore Wirth Park to the Chain of Lakes. The following year, the race grew to nearly 800 skiers despite poor snow conditions.

The growing ski race, combined with a shared love of the outdoors and public parks, led to the formation of the Loppet Foundation. Based in Minneapolis’ Theodore Wirth Park, the Foundation began collaborating with the Minneapolis Park & Recreation Board to enhance the area’s winter recreation infrastructure. It also launched a youth outreach program catering to a wide range of local students.

The Loppet Foundation’s youth programming has continued to grow. The Minne-Loppet program now serves more than 1,000 students each year. Beyond improving health, the programs empower students with critical life skills like self-mastery and resilience.

Today, the Loppet’s mission is to create a shared passion for year-round outdoor adventure in the Minneapolis area, focusing on underserved youth and families. In the coming years, the Loppet Foundation will continue to focus on youth outreach and enhanced recreation offerings in Wirth Park. In partnership with the Park Board, the Foundation is building “The Trailhead”, a 14,000 square foot welcome center in Wirth Park that will provide a much needed public gathering space.

Learn more about the Loppet Foundation and get involved at [www.loppet.org](http://www.loppet.org).

EMPOWERING WOMEN ACROSS THE GLOBE

When she was 18, Joy McBrien, a student at Math and Science Academy, turned a time of extreme trauma into an opportunity to help women around the world who had survived similar trauma to hers. Joy set out to learn more about the lives of women around the world who have survived sexual violence.

In her research, she found that Peru had the largest volume of reported sexual violence and abuse in the world. She traveled to Peru to help a local nonprofit improve the lives of the women there, forming a shelter for battered women. It was there that she met a social worker named Anita.

Anita was the lone social worker for an entire city, serving hundreds of women who were survivors of abuse and sexual violence. When Joy talked with the women who came to see Anita, she found that although there were many cultural differences in the abuse culture, there was common theme; financial insecurity. These women said the shelter and social workers were helpful but what they really needed were jobs to gain their freedom.



From this Fair Anita formed, with the mission to provide fair trade jobs to women around the world, helping to provide these women with financial security and freedom. Today, Fair Anita has partnered with co-ops in 16 different countries who employ 8,000 women, handcrafting trendy, affordable fashion accessories that are imported and sold in stores and pop-up shops across the US.

If you are interested in learning more or buying their products, visit Fair Anita at [www.fairanita.com](http://www.fairanita.com).



Find out if you are a good candidate to refinance your mortgage.



### Xceleration Capital Loans

Need working capital right now?

Need to grow your business quickly?

Borrow at the speed of small business with our online application.



EASY

SECURE

FAST

Discover the flexible power of Xceleration Capital loans.

Find Out More  
[sunrisebanks.com/xceleration-capital](http://sunrisebanks.com/xceleration-capital)

Contact Us  
Toll Free: 1-(877) 492-2687  
Local: 651-927-1570