

**WE DO SOMETHING
GOOD
EVERY DAY**



**SUNRISE
BANKS**

2017 IMPACT REPORT



Over 100 years of Banking and Community Experience

Until 2013 Sunrise Banks operated as three separately chartered banks; Franklin Bank, Park Midway Bank and University Bank. In April of 2013, the organization's family ownership made a strategic decision to consolidate the banks and form Sunrise Banks. There are six banks in Minneapolis and St. Paul, Minnesota and a Prepaid Card office in Sioux Falls, South Dakota.

Sunrise Banks is one of the largest Small Business Administration (SBA) lenders in the state of Minnesota. Sunrise was also the first Community Development Financial Institution (CDFI) certified bank and the first B Corporation in the state of Minnesota.

Saint Anthony Park State Bank

Established on January 1, 1916

1916

Franklin Bank

Established on August 1, 1961

1961

Summit National Bank

Established on July 18, 1962

1962



David Reiling
Sunrise Banks CEO

WELCOME TO THE SUNRISE BANKS' 2017 IMPACT REPORT

At Sunrise Banks, our mission is to be:

The most innovative bank empowering financial wellness.

Live it! Every day we live our mission and lay the foundation for future innovations.

Financial wellness looks different to every person and every business. We build our mission into all of our products and services to make sure that we are meeting our customer's needs.

Our history as a social enterprise is built on listening to our customers' needs. We take feedback seriously and use that knowledge to drive our innovation and continuous improvement.

Our mission is not limited by geography. Our digital products give people access to responsible financial services globally. Sunrise, through its Payments Division, partners with financial technology companies to create innovative products and services to empower financial inclusion.

To all of our customers, partners and advocates,
THANK YOU!

Together, we are empowering financial wellness for all.

B CORP™ SCORE 143

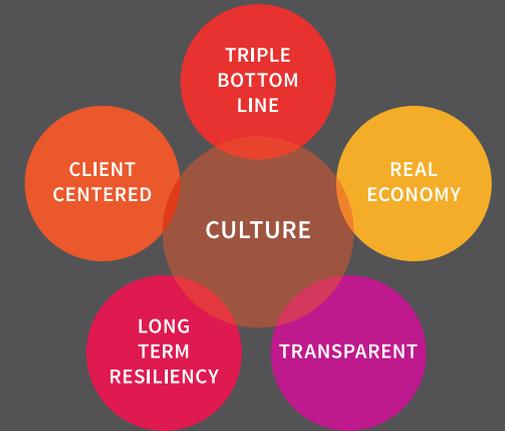


Sunrise Banks continues to be a Certified B Corp™! B Corps use the power of business to solve social and environmental problems. As a B Corp, Sunrise maintains rigorous standards of social and environmental performance, accountability, and transparency.

- Sunrise's score is well above the median score for ordinary businesses of 55 points and above the median score for B Corps of 97 points.
- In 2017, Sunrise scored in the top 10% of all Certified B Corps for overall social and environmental impact and was named to the Best for the World honoree list for the 5th time.
- Today, there are over 2,300 Certified B Corps across 60 countries and 130 industries.



Sunrise continues to be a member of the Global Alliance for Banking on Values (GABV). GABV is a network of the world's leading sustainable banks using finance to deliver sustainable development for underserved people, communities, and the environment.



CDFI

(COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION)

ONLY CDFI BANK IN MINNESOTA | One of 137 CDFI Banks Nationally

- CDFIs are mission-driven financial institutions dedicated to community development and provide financial products and services to meet the needs of economically disadvantaged individuals within underserved communities.
- Member of Opportunity Finance Network, the leading national network of CDFIs. Members offer responsible financial products and services in all types of communities across the United States.
- Member of Community Development Banker's Association, the national trade association of the community development bankers. CDBA is the voice and champion of banks with a mission of serving low-and moderate-income communities.

Over \$102 million of loans originated in our CDFI Investment Area

PUBLIC BENEFIT CORPORATION

Benefit corporations have a corporate purpose *to create a material positive impact on society and the environment*, have expanded the fiduciary duty of their directors to include consideration of stakeholder interests, and are required to report on their overall social and environmental performance.

University Financial Corp, GBC, the holding company for Sunrise Banks N.A., is a legally-incorporated benefit corporation in the state of Minnesota. A benefit corporation is a corporation that has voluntarily met the highest standards of corporate purpose, accountability, and transparency.

mission-focused products

2017 SUNRISE IMPACT REPORT

Over **\$154 million** is designated to the **IMPACT DEPOSIT FUND**

The Impact Deposit Fund (IDF) allows any deposit account to be used for positive change in our community. IDF funds are leveraged to make loans that benefit our community, such as affordable housing development, community services, economic development, and small business lending.

APPROXIMATELY 12 MILLION
AMERICANS USE PAYDAY LOANS ANNUALLY

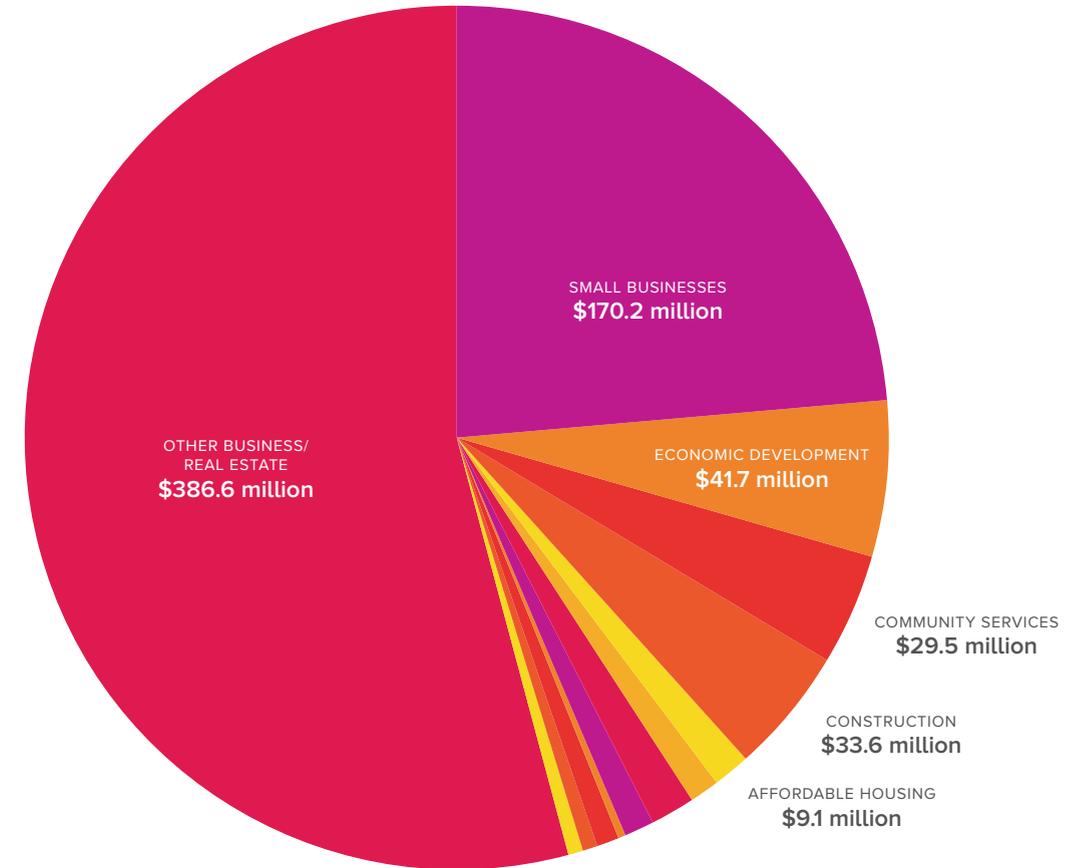
Spending on average \$520 in interest in fees to repeatedly borrow an average of \$375 in credit.*
2014 Pew Charitable Trust*

TrueConnect is a lower-cost, responsibly-structured loan designed to be an alternative to expensive payday loans.



OVERALL LOAN PORTFOLIO

AS OF 12/31/17



INDIVIDUALS \$4.2 million ANIMALS \$2.6 million ARTS/CULTURE \$6.1 million HEALTH/WELLNESS \$3.0 million GROCERY \$6.5 million EDUCATION \$12.2 million RELIGIOUS INSTITUTIONS \$9.4 million

#WeDoGood

mission-focused products

2017 SUNRISE IMPACT REPORT



Hiawatha Collegiate High School rendering.

NEW MARKET TAX CREDITS

Sunrise Banks received a **\$70 million** New Markets Tax Credit allocation award from the 2015-2016 award round.

The purpose of the New Markets Tax Credit (NMT) Program is to spur new or increased investments into low-income communities.

Highlighted project:
Hiawatha Collegiate High School



400

High School
Scholars Enrolled

90%

Qualify for Free or
Reduced Price Lunches

36

High School Classrooms

PROJECT SUMMARY:

Through New Market Tax Credits, Sunrise provided financing for Hiawatha Collegiate High School's new location, which will be at the former Shasta bottling plant at 3500 E. 28th St. in the Longfellow neighborhood of South Minneapolis. This new high school campus will open in fall 2018 with over 400 high school scholars. The school will grow to full capacity over the next four years with 788 scholars and 84 staff members.

Hiawatha Academies currently serves over 1,200 scholars in grades K-10 in two elementary schools, a middle school, and a high school. The current high school will be transformed to a second middle school location once the new location is complete. Hiawatha is among the largest charter schools in Minnesota, with nearly all of its student population residing in South Minneapolis. 90% of students qualify for free or reduced price lunches, and 65% are English Language Learners.

High school scholars will enjoy 102,600 square feet of learning space including 36 classrooms; atrium community spaces; an auditorium and stage; a state-of-the-art lecture hall; biology and chemistry labs; dance, art and choir rooms; a food court and cafeteria; a large gymnasium and weight room; locker rooms; and a regulation high school soccer field.

#WeDoGood



Sunrise staff volunteered
8,000 hours in 2017

Approximately 40 hours per employee.

Ranked best bank in the world for positive overall social & environmental impact.

 **MORTGAGE**

Sunrise believes that homeownership should be an option for all families in Minnesota.

Sunrise helped **56 families** purchase their first home in 2017.

Open Door Credits are available to qualifying homebuyers, which provide closing cost assistance. In 2017, Sunrise provided over **\$54,000** in Open Door Credits.

Sunrise provides a mortgage ITIN Program (available to those with an individual tax identification number). In 2017, Sunrise financed 30 ITIN loans with an average loan amount of **\$181,000** through this program.

Beginning in June of 2017, first time homebuyer workshops were held at least once a month to assist with any questions related to the buying process.



At each home closing, our lenders provide a basket of essentials ranging from assorted cleaning supplies to a welcome mat for their new home. Products in the basket are purchased from other B Corp companies including Seventh Generation and Etsy.



Sunrise employees donated blood for Memorial Blood Centers during our all employee meeting in October.



PAY-IT FORWARD ANNUAL CAMPAIGN

Sunrise Banks continued its annual Pay-it-Forward campaign, where each employee is given **\$25** to give back to an individual, family, or group in need.



PERK UP THE GIVING

The Park Perks coffee bar at our Como branch generated **\$6,500** in 2017, which was donated to neighborhood nonprofit organizations.



NORTHLOOP4GOOD COFFEE BAR

In December Sunrise opened the NorthLoop4Good Coffee Bar at our Washington branch in Minneapolis. During that month we raised over **\$300** for the Women's Foundation of Minnesota.



SUNRISE CHARITABLE GIVING WEEK

During the bank's annual Charitable Giving Week, employees gave approximately **\$16,000** to support nonprofit organizations.



I LOVE TO READ MONTH

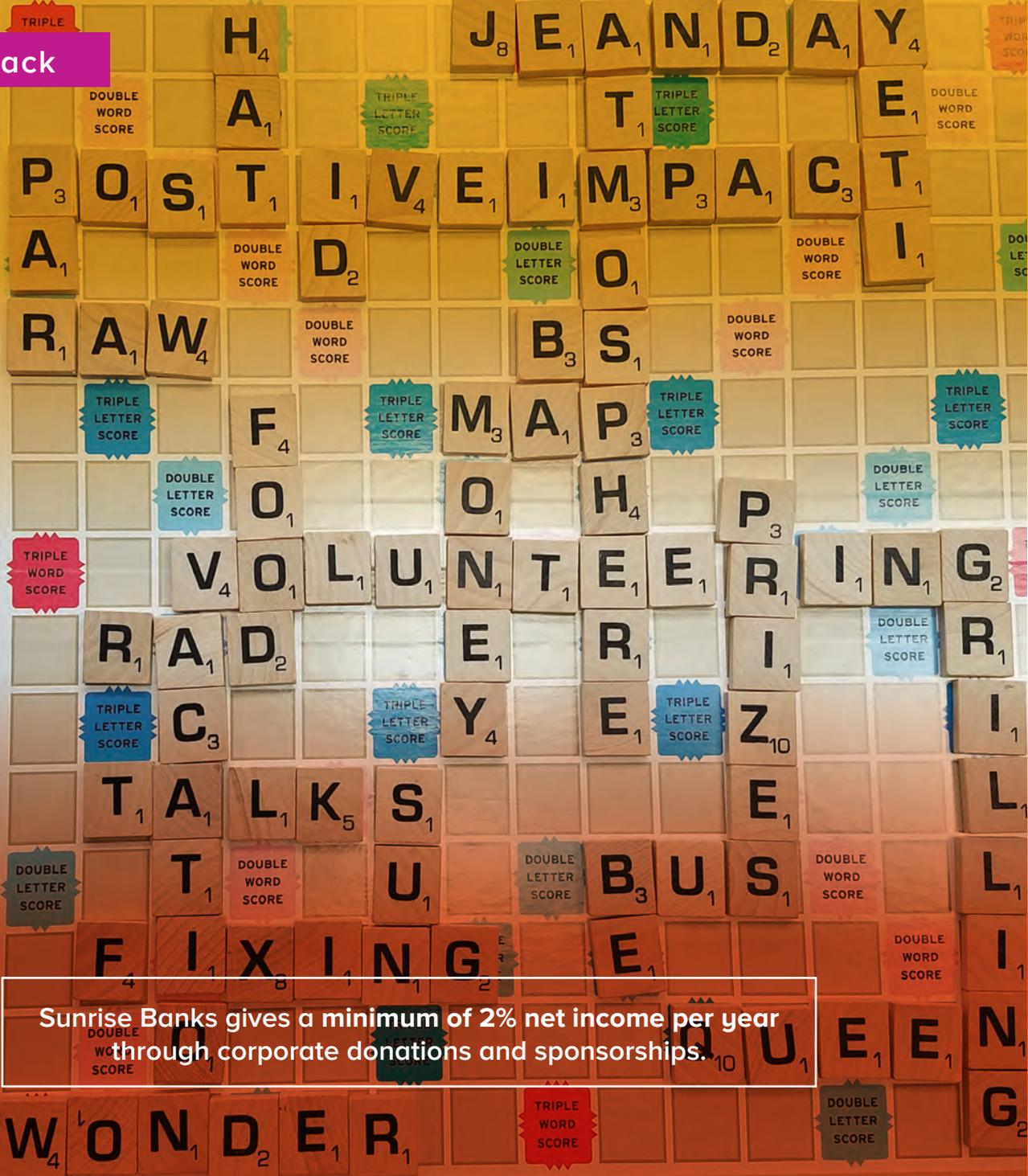
During February for "I Love to Read Month," Sunrise collected nearly **250** gently used children's books at all of our branches to donate to our new neighbor, Lasting Impressions Child Care and Learning Center.



PAGE FOUNDATION PARTNERSHIP

Volunteers from Sunrise took time to help the Page Foundation read and comment on applications for the Page Grant. Sunrise volunteers read 72 applications from low-income students of color hoping to continue their educational journey.

giving back



INSPIRATIONAL SCRABBLE 2017 SUNRISE IMPACT REPORT Letter Distribution

Letter Distribution

A - 9	N - 6
B - 2	O - 8
C - 2	P - 2
D - 4	Q - 1
E - 12	R - 6
F - 2	S - 4
G - 3	T - 6
H - 2	U - 4
I - 9	V - 2
J - 1	W - 2
K - 1	X - 1
L - 4	Y - 2
M - 2	Z - 1
BLANK - 2	

Sunrise Banks gives a minimum of 2% net income per year through corporate donations and sponsorships.



SHERIDAN STORY FOOD DRIVE
In June, Sunrise hosted a canned goods food drive for Sheridan Story. We collected **255** cans that supplied **51** children food for the weekend.



CRESCENT COVE STORY
The Sunrise marketing team partnered with the nonprofit organization Crescent Cove to tell their story with an impactful **video**.



BEDRACE FOR BRIDGING
16 Sunrise employees participated in the Bedrace for Bridging event, in which employees raced down Buck Hill on mattresses and raised funds for Bridging.



PLAYWORKS KICKBALL TOURNAMENT
Two teams of Sunrise employees participated in the Playworks Kickball tournament, which raised funds for the nonprofit Playworks.



AUTISM SOCIETY CHILI COOK-OFF
Sunrise Banks employees participated in a chili cook-off throughout the month of October to raise **\$500** for the Autism Society of Minnesota.



CHAINBREAKER FOR CANCER RESEARCH
Sunrise Banks employees raised over **\$2,400** for Chainbreaker, a bike ride to raise funds for cancer research, through many initiatives including a beanbag tournament, car wash, treat purchases, and more.

#WeDoGood



Powered by Sunrise Banks

During 2017, North4Good grew to over 500 members who helped us make a positive impact and have some fun while we did it!

North4Good and Clutch Brewing joined forces with a group of volunteers to pack boxes of food at Sheridan Story. This food helps fill the weekend food gap for low income students on free or reduced lunch plans.

North4Good was joined by over 200 students from Minnesota Collegiate DECA to pack more than 350 personal care packages to be provided to homeless individuals in Minneapolis by People Serving People.

North4Good was also the lead sponsor for The Children Matter benefit concert, providing volunteers to help with the concert event featuring Gene Simmons Band, Cheap Trick, and others.

David Reiling was honored for the fifth consecutive year as a Top Thought Leader by Trust Across America and distinguished with their Lifetime Achievement Award.

Sunrise Banks was honored as "Best for the World" from B Lab, winning the Overall category for the fifth consecutive year.

Sunrise Banks was one of a small number of Certified Community Development Financial Institutions (CDFIs) to receive a Bank Enterprise Award (BEA) of \$225,000.

Sunrise Banks was named a Best Place to Work by the Minneapolis/St. Paul Business Journal.

Sunrise Banks received an honorable mention for PR Daily's 2017 Corporate Social Responsibility Awards in the Employee Volunteer Program category for our 2016 #WelcomeHome project where we built an entire Habitat House with volunteers from Sunrise and our community partners.



SUNRISE BANKS OFFERS Financial Choice

Offered by Lutheran Social Services, to provide a free financial counseling and budgeting program to all bank customers and employees.

In 2017, this program had **40 individual participants** in budget and debt counseling and/or credit report reviews.

This partnership also provided financial education workshops to **169 individuals** in the community.



Participants that signed up for Debt Management Plans with Financial Choice, paid off over \$18,000 in debt in 2017.



ONLINE LITERACY TRAINING 700 STUDENTS

Sunrise Banks began a partnership with Banzai to offer online financial literacy courses for teachers and their classrooms in the urban core, free of charge. In 2017, this program brought real-world financial literacy to 700 students.



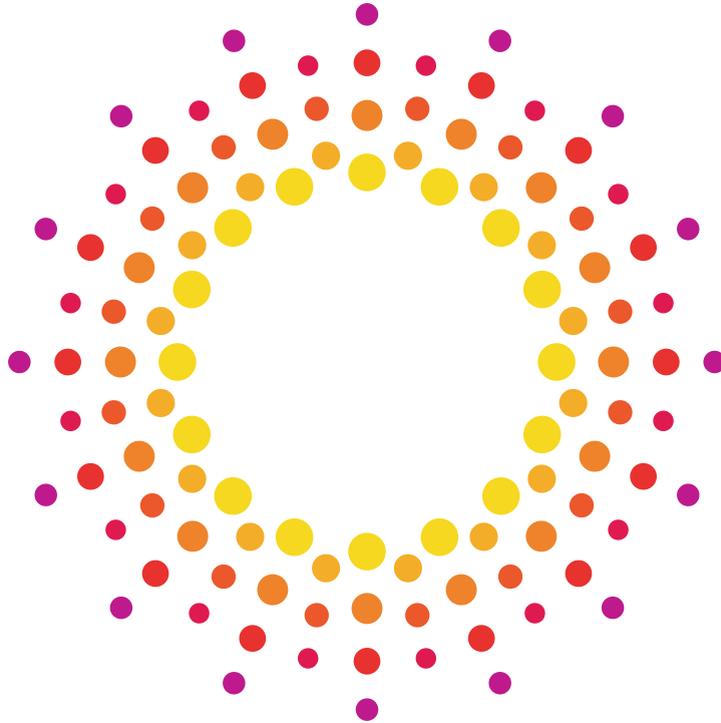
FINANCIAL LITERACY TRAINING PROGRAMS OVER 250 PARTICIPANTS

In partnership with local nonprofit organizations, Sunrise employees facilitated financial literacy training to 250 individuals in the community.



K-12 SAVING AND SPENDING EDUCATION 5 SCHOOLS | 2,000 STUDENTS

Sunrise Banks, in partnership with Twin Cities Road Crew, offered interactive, energetic programming on spending and saving smart in Twin Cities urban schools. In 2017, these programs reached 5 schools, 75 teachers and 2,000 students.



SUNRISEBANKS.COM



MEMBER FDIC
NMLS #640909

