



For Immediate Release

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SUNRISE BANKS HONORED IN PR DAILY'S 2018 MEDIA RELATIONS AWARDS

ST. PAUL, Minn., August 23, 2018 – Sunrise Banks received an Honorable Mention in the 2018 iteration of PR Daily's Media Relations awards in the Media Relations Campaign of the Year category. The honor was awarded in response to the recent "#WeDoGood" campaign promoting the giving culture at the bank and throughout the Twin Cities.

Becca Hoeft, Sunrise Banks Chief Brand Officer says, "We're proud and excited to receive this honor. My team worked hard to showcase our culture and the giving spirit of the Twin Cities. It's very rewarding to be featured on the global stage with our fellow honorees."

Ragan and PR Daily run 11 awards programs each year, including the PR Daily Awards, Employee Communications Awards and Video & Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

PR Daily's Media Relations Awards celebrates teams, organizations and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, Sunrise Banks joins an elite group of honorees, including Activision, Reebok, Aflac, and Anheuser Busch.

About Sunrise Banks

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and people thrive by empowering them to achieve financial wellness. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values, a public benefit corporation and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](https://twitter.com/SunriseBanks), or on Facebook. Sunrise Banks is Member FDIC.

About PR Daily

PR Daily is a daily news site run by Ragan Communications that delivers news, advice, and opinions on the public relations, marketing, social media, and media worlds. The Ragan brand now includes over 16 targeted newsletters in the areas of employee communication, organizational writing and editing, sales and marketing, media relations and motivational management. In addition to our newsletter division, Ragan produces several communications conferences, workshops, and senior-level forums throughout

the United States. Ragan conferences draw more than 3,000 professionals annually and provide attendees with access to leading communicators, best practices and rich networking opportunities.

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