



For Immediate Release

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April 14, 2015: ST. PAUL MINNESOTA

Sunrise Banks and thedatabank, gbc Join 119 Companies From 20 Countries and 49 Industries to Set Gold Standard and Challenge All Businesses to Measure and Manage Impact

Today, Sunrise Banks and thedatabank, gbc were recognized for creating the most positive overall social and environmental impact by the nonprofit B Lab with the release of the fourth annual 'B Corp Best for the World' list. The 'B Corp Best for the World' list honors businesses that earned an overall score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Honorees were recognized among micro, small, and mid-sized businesses around the globe.

In addition to the Best for the World category, Sunrise Banks was named Best for Community Impact and thedatabank named Best for Worker Impact.

Both thedatabank and Sunrise Banks are certified B Corporations, and currently the only two businesses in Minnesota that hold both the B-Lab certification and public benefit corporation status.

thedatabank provides high performance, easy to use, affordable software solutions to nonprofit organizations; and provides a workplace that respects diversity, encourages innovation, and creates sustainable employment for our community.

Learn more about how thedatabank creates positive social impact at <http://www.thedatabank.com> and at <http://www.bcorporation.net/community/thedatabank-gbc-general-benefit-corporation>

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation given to approximately 109 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](https://twitter.com/SunriseBanks), or on [Facebook](https://www.facebook.com/SunriseBanks). Sunrise Banks is Member FDIC.

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform.

For more information, visit www.bcorporation.net.