



For Immediate Release

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SUNRISE BANKS ANNOUNCES CHANGES TO CORPORATE STRUCTURE AND NEW COO

ST PAUL, Minn. – September 21, 2015 – Sunrise Banks today announced new executive structuring aimed at preparing itself for growth and the future of community banking. Sunrise CEO David Reiling announced the addition of Melodie Carlson as Sunrise’s Chief Operating Officer (COO). This addition will allow Nichol Beckstrand, current Sunrise COO and President of the Holding Company to focus on top line business growth as the President of the Holding Company, while the COO duties and everyday operations of the company will be led by Melodie Carlson.

“After a careful search, we are very pleased to welcome Melodie to the Sunrise leadership team. Her extensive experience with operations will allow Nichol to focus on her role as President and the business of the Holding Company. Both Melodie and Nichol are extremely talented women and will further enable Sunrise to focus on our mission of being innovative and empowering the underserved to achieve their aspirations,” says Reiling.

In 2014, Beckstrand was honored as a Top Women in Finance by Finance & Commerce. In 2011, she was named to the Top 40 Under 40 list by the Minneapolis/St. Paul Business Journal. Beckstrand started her career at Larson Allen LLP, quickly demonstrated her leadership skills and became a Principal in 2004. In 2006, Nichol moved to Sunrise Banks and eventually took the position of Chief Operating Officer. She is a graduate of the University of Minnesota – Carlson School of Management and a proud wife and mom of two children.

Carlson brings 16 years of progressive accounting, auditing, compliance, finance, and operations experience to Sunrise with the majority of it focused on leading and developing teams. She also started her career at Larson Allen and joins Sunrise Banks after 14 years at Target, where she most recently served as a Group Manager in Finance Operations. Melodie is a graduate of the University of St. Thomas. Melodie is a proud wife of an Electrical Project Manager and mom of two children.

About Sunrise Banks

[Sunrise Banks, N.A.](#), based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](https://twitter.com/SunriseBanks), or on [Facebook](https://www.facebook.com/SunriseBanks). Sunrise Banks is Member FDIC.