

For Immediate Release

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SUNRISE BANKS CEO, DAVID REILING NAMED TO 2017'S TOP THOUGHT LEADERS BY TRUST ACROSS AMERICA FOR FOURTH CONSECUTIVE TIME

ST. PAUL, Minn., January 24, 2017 - David Reiling, social entrepreneur and CEO of St. Paul based Sunrise Banks was recently named as one of the Trust Across America-Trust Around the World (TAA-TAW) Top Thought Leaders for 2017. The awards program, now in its seventh year, celebrates professionals who are transforming the way organizations do business. This is Reiling's fourth consecutive year being named to the list.

Reiling is known globally as being an advocate for financial inclusion and empowering the underserved with innovative products and services. With a long history of community development, David's visionary leadership as Sunrise Banks CEO has positioned the bank as a social enterprise for long-term financial sustainability and positive social impact.

The release of this year's list coincides with the beginning of the 5th year of the formation of the [Trust Alliance](#), a growing group of global professionals committed to learning together and advancing the cause of organizational trust.

Reiling is joined this year by many top leaders from around the country such as Marc Benioff, CEO of Salesforce and Gary Kelly, CEO/Chairman of Southwest Airlines.

To learn more about David Reiling or to book David to a future speaking opportunity or panel, go to www.sunrisebanks.com

About Trust America

[Trust Across America-Trust Around the World](#) is a program of Next Decade, Inc., an award-winning communications firm that has been unraveling and simplifying complex subjects for over 20 years. TAA-TAW helps organizations build trust through its abundance of resources. It also provides a framework for organizations to improve trustworthy practices, and showcases individuals and organizations exhibiting high levels of trust and integrity.

About Sunrise Banks

Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and underserved people thrive by empowering them to achieve their aspirations. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at SunriseBanks.com, on Twitter [@SunriseBanks](#), or on [Facebook](#). Sunrise Banks is Member FDIC.

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