



**For Immediate Release**

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**Sunrise Banks CEO David Reiling Named Global Alliance for Banking on Values Board Director Representing North American Chapter**

**St. Paul, Minnesota, March 11, 2019** – Sunrise Banks CEO David Reiling has been named the Global Alliance for Banking on Values (GABV) Board Director representing the alliance’s North American Chapter.

The announcement was made at the 2019 GABV Summit in Vancouver, Canada, by the GABV Board of Directors. Sunrise has been a member of GABV since 2011.

Reiling’s appointment coincides with additional GABV Board of Directors appointments. Martin Rohner from Alternative Bank Schweiz (ABS) was appointed the GABV European Chapter, and Tamara Vrooman from Vancity took the role of GABV Board of Directors Vice-Chair.

“GABV has been an outstanding partner to Sunrise, and an organization we admire for its commitment to creating a more equitable and sustainable financial system,” said Reiling. “It is truly an honor and a privilege to become GABV’s North American Chapter representative on the GABV Board.”

Founded in 2009, GABV is a network of banking leaders from around the world committed to advancing positive change in the banking sector. The alliance is made up of more than 50 financial institutions from around the world.

“David is a consummate example of a CEO looking to drive positive change in the banking sector, with a passion for contributing to the communities that Sunrise serves,” said GABV Chair Peter Blom. “We are very much looking forward to having David on our board representing the North American Chapter, bringing his vision and strategic insight in developing value-based banking globally to the table.”

**About Sunrise Banks:** Sunrise Banks, N.A., based in St. Paul, Minnesota, seeks to radically change the way urban communities and people thrive by empowering them to achieve financial wellness. Sunrise is certified by the U.S. Treasury as a Community Development Financial Institution (CDFI), a designation earned by approximately 100 banks nationwide. Sunrise Banks is also a member of the Global Alliance for Banking on Values, a public benefit corporation and is a certified B Corp for its demonstrated commitment to transparent corporate governance and positive community impact. Visit Sunrise Banks at [SunriseBanks.com](http://SunriseBanks.com), on Twitter @SunriseBanks, or on Facebook. Member FDIC.