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SUNRISE BANKS CHIEF BRAND OFFICER BECCA HOEFT RECEIVES 2019 WOMEN IN BUSINESS AWARD

St. Paul, Minnesota | May 24, 2019 – Sunrise Banks Chief Brand Officer Becca Hoeft has been selected as a 2019 Women in Business honoree by the Minneapolis/St. Paul Business Journal.

Hoeft, along with 49 other honorees, was recognized at the Business Journal’s awards luncheon and expo on May 23. The Women in Business award recognizes women who have made significant contributions to the Twin Cities business community through entrepreneurial and leadership efforts.

This year’s nominees included executives from Land O’Lakes, Best Buy and Ecumen, among others. The Business Journal honored Ecumen CEO Emeritus Kathryn Roberts with the 2019 Career Achievement Award.

“It’s truly humbling to receive this recognition, and I’m extremely proud to have been selected as an honoree,” said Hoeft. “All of these women have made incredible contributions to the Twin Cities business community.”

Hoeft has garnered international recognition for Sunrise’s brand during her time at the bank. She has a wealth of experience in marketing and public relations and has co-founded six startup companies.

Hoeft has been recognized for her outstanding work in corporate communications by a number of organizations, including the Cannes Film Festival and Ragan’s PR Daily.

A complete list of 2019’s Women in Business honorees can be found [here](#).

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